

United States Department of Agriculture National Agricultural Statistics Service



Wisconsin Strawberries - 2009

Wisconsin Field Office P.O. Box 8934 · Madison, WI 53708-8934 (608) 224-4848 · (608) 224-4855 FAX · www.nass.usda.gov/wi E-mail: nass-wi@nass.usda.gov Cooperating with the Wisconsin Department of Agriculture, Trade and Consumer Protection

January 28, 2010

Strawberries

Wisconsin strawberry production totaled 47,000 hundred-weight (cwt.) in 2009, down 2,000 cwt. from the previous year. Farmers harvested 770 acres, a decrease of 30 acres from 2008. Yields remained the same, at 61 cwt. per acre. The average price rose 10 cents to \$1.55 per pound. Pick-your-own strawberries averaged \$1.25 per pound, while pre-picked berries averaged \$2.40 per pound. Nationally, 58,080 acres of strawberries were harvested for a total production of 28.0 million cwt. The average U.S. price per pound was 75.8 cents.

STRAWBERRIES: Acreage, Yield, Production, and Value, Selected States, 2009

State	Planted	Harvested	Yield per acre	Production	Price per cwt.	Value of production
	Acres		Cwt.	1,000 cwt.	Dollars	1,000 dollars
WI	870	770	61	47	155.00	7,285
CA	39,800	39,800	625	24,856	69.40	1,725,232
FL	8,800	8,800	270	2,376	132.00	313,632
NC	1,600	1,500	130	195	105.00	20,475
OR	2,200	1,700	125	211	65.80	13,888
WA	1,500	1,500	95	143	58.30	8,338
US	59,520	58,080	482	28,013	75.80	2,123,735

Source: USDA, NASS, WI FO